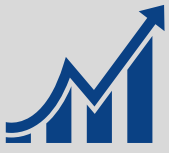


From inventory appraisals and retail liquidations, to turnaround management and distressed business recovery, we strive to support local SBDC offices and their small business clients with solutions that help smooth-out challenges.



SBDC

RESOURCE & SUPPORT

HOW WE HELP

- ▶ Inventory & Collateral Appraisals
- ▶ Turnaround Management
- ▶ Retail Promotions & Liquidation Sales
- ▶ Workout/Special Assets Recovery
- ▶ Guided Self-Liquidations
- ▶ Distress & Crisis Management

WHO WE ARE

Fortis Business Advisors is a performance optimization and inventory maximization firm executing experienced-based solutions for small businesses in healthy or distressed situations. We are small business owners and startup entrepreneurs helping other business owners with out-of-the-box solutions to complex situations.

SUCCESS



*Multi-store Jewelry Retailer: A **Guided Self-Liquidation** increases cash flow and pares back stores resulting in **126% actual to projected sales**.*



*Electronics & Home Theater Retailer: **96.2%** sales-to-inventory cost return generated within a set timeframe for absentee owners.*



*Wine & Spirits Package Store: A **comprehensive inventory appraisal** and asset maximization plan secures **SBA loan** for business acquisition.*



*Small Fleet Trucking Company: **13-week Initiatives** set a course towards a **turnaround** and valuation modeling for **acquisition**.*



*Construction / Mitigation Business: An "evergreen" line-of-credit terms out in an **SBA loan** to **restructure debt** into a robust **capital structure**.*



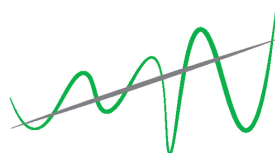
WHAT THEY SAY

"We turned to Fortis and found expertise matched with excellence, all with a heart for small businesses like ours."

**-Business Owner,
CPG Manufacturing**

"The way the store was prepared created an urgency leading to a buying frenzy that led to selling old inventory for the most amount of money I could have expected."

-Retail Business Owner



FORTIS
BUSINESS ADVISORS

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